

62.11

Nov. 1955

Hollar & Co.

Seed Breeders and Growers

ROCKY FORD

COLORADO

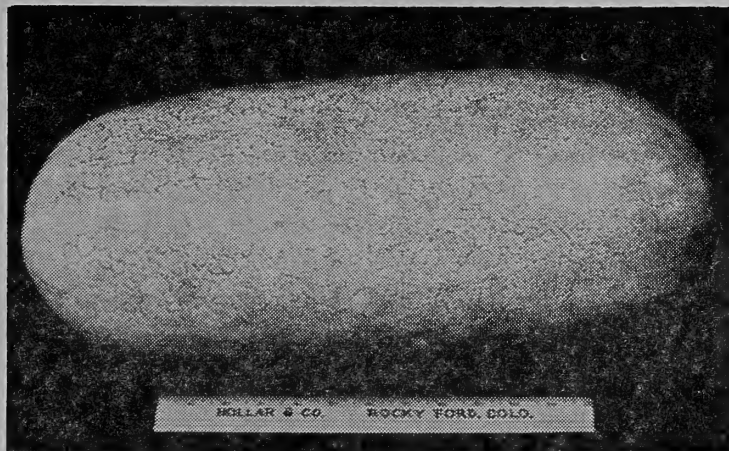
Cantaloupes - Squash - Cucumber and Watermelon

Sec. 34.66, P.L.&R.

U. S. POSTAGE
PAID

Permit No. 23

Rocky Ford, Colo.



NEW CHARLESTON GRAY

Resistant To Anthracnose, Fusarium and Mosaic

LIBRARY
RECEIVED
★ NOV 22 1955
U.S. Department

Librarian
U.S. Dept. of Ag.
Washington 25, D.C.

RECEIVED
U.S. D.A. LIBRARY
NOV 22 10 23 AM '55

ROCKY FORD
COLORADO

HOLLAR & CO.

ROCKY FORD
COLORADO

ASK FOR QUANTITY DISCOUNT 5c per lb. extra for Lots Less Than 10 lbs.
FOR DEALERS ONLY

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

NOVEMBER, 1955 PRICE LIST NO. 6

Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per lb.		per lb.		per lb.
Banana	\$.77	Bennings Green Tint	\$.60	A & C	\$
Benders Surprise85	Banana, Blue		Lemon	
Craig90	Banana, Pink87	Black Diamond, Long Strain85
Delicious, Harris85	Buttercup95	Boston Pickling70
Delicious No. 51		Butternut95	Chicago Pickling70
Early Bender85	Cangold (New)80	Colorado	
Eden Gem80	Caserta (70)70	Cubit90
Edwards Perfecto Improved		Cocozelle, Long Dark (Bush)70	Davis Perfect70
Emerald Gem		Connecticut Field65	Early Surecrop Hybrid	25.00
Far North		Crookneck, Early Yellow Summer ..	.65	Earliest of All80
Giant Perfection90	Crookneck Giant Yellow75	Early Cluster70
Golden Champlain, Early95	Cushaw, Green Striped65	Early Fortune70
Hackensack, Large, Early90	Cushaw, Golden Improved		Heinz Pickling70
Hales Best Jumbo (True)90	Delicious, Golden80	Long Green Improved75
Hales Best No. 36		Delicious, Green80	Longfellow	
Hales Best No. 93680	Hubbard, Blue75	Marketer90
Hearts of Gold		Hubbard, Chicago Warted		Mincu90
Hollybrook Luscious90	Hubbard, Golden		Model75
Honey Dew, Green Flesh95	Hubbard, Improved Green85	National Pickling70
Honey Rock85	King of Mammoths75	Niagara	1.00
Imperial No. 6		Large Sweet Cheese80	Ohio M. R. 17 (Mosaic Resistant) ..	.75
Iroquois		Royal Acorn or Mammoth Table ..		Palmetto	1 10
Knights Early90	Queen65	Santee95
Long John, or Herrick90	Scallop, Green Tint60	Staysgreen, Long85
Mildew Resistant No. 4580	Scallop, Early White Bush60	Staysgreen, Short75
(Imperial or H. B. No. 45)80	Scallop, Mammoth White70	Straight Eight85
Netted Gem (Original)80	Small Sugar, New England Pie60	Vaughn	
Milwaukee Market90	Straightneck, Early Prolific65	Vine Peach	
New Yorker85	Table Queen, Acorn, or		Wisconsin S. R. 6	
Osage, Early	1.10	Des Moines65	White Wonder80
Pennsweet95	Uconn (Bush Table Queen)			
Perfecto, Perfected		Winter Luxury70		
Pollock No. 10-25		Zucchini, Black (Slim Seed Strain) ..	.65		
Pride of Wisconsin		Zucchini, Gray (Improved)65		
Queen of Colorado					
Ridsen90				
Rio Gold					
Rocky Ford Gold Lined80				
Rocky Ford, Genuine80				
Rocky Ford Earliest90				
Rocky Ford Junior90				
Schoon's Hardshell85				
S. R. 91 Sulfur Resistant85				
Texas No. 190				
Tip Top					
Vine Peach					

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For
Quantity Discount

Ask For
Contract
Price List

HOLLAR & CO.
Seed Breeders and Growers
ROCKY FORD • COLORADO

REQUIRES
NO POSTAGE

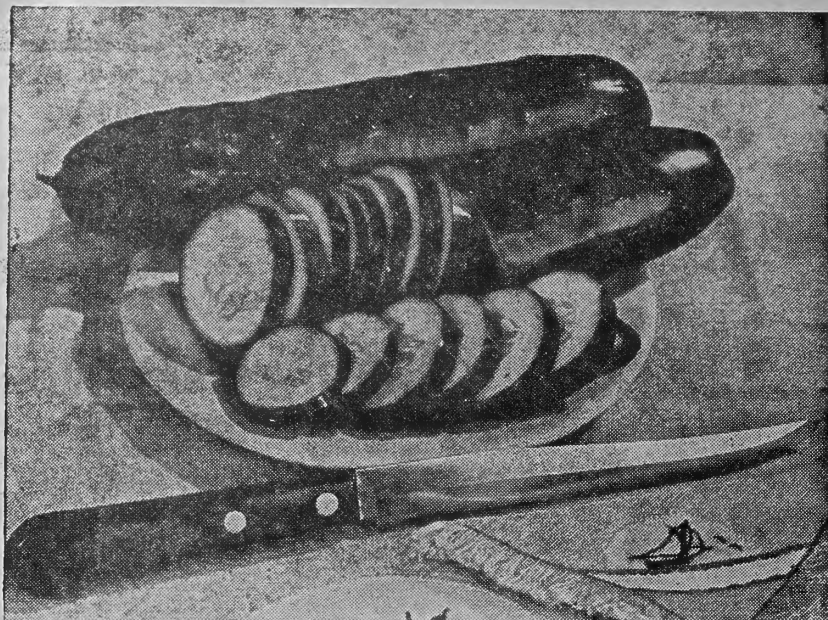
ORDER CARD

PRICE LIST NO. 6

Please Ship Via _____ Date _____
for shipment

QUANTITY	KIND	VARIETY

DON'T FORGET
YOUR NAME
and ADDRESS _____



EARLY SURECROP

58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. BRONZE MEDAL FOR 1951

ALL - TIME ALL AMERICAN 1953

per lb. \$25.00

HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe and Watermelon

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

**Order today on the enclosed addressed card
No Postage Required**

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

First Class Permit No. 23, Sec. 34.9, P.L.&R., Rocky Ford, Colo.

**HOLLAR & CO.
ROCKY FORD,
COLORADO**

**No Stamp Necessary
on ORDER CARD**

We Pay Postage

**Ask For
Quantity Discount
Ask For
Contract Catalog
Shipments Made Same
Day Order Received**